

Tega Cay Sun



2024
media kit

A Whirlwind of Local News: The First Six Months of the Tega Cay Sun

Thomas Hyslip, Editor
It's hard to believe it's only been six months since the Tega Cay Sun launched. In June, we set out on an ambitious journey to establish a hyper-local news platform dedicated to the vibrant community of Tega Cay, aiming to fill the void in local news coverage and address the frustration of content hidden behind paywalls. Our commitment has always been to provide local stories that are accessible in everyone's time of choice. The warm reception and support from Tega Cay and its neighboring areas have been overwhelming, affirming our mission and fueling our dedication to keeping the community informed and connected.

Tega Cay Sun
2024
THE FIRST SIX MONTHS OF THE TEGA CAY SUN

From the very start, it's been a whirlwind of exciting stories, engaged readers, and a deep sense of connection with the community. We've witnessed firsthand the power of local news to inform, entertain, and bring people together. One of the highlights was uncovering the heart of new restaurants coming to town. Who wouldn't be excited about Fresh Wood Fired Grill and Rustic Rally setting up shop in Mills Crossing? This article, the most read of the year, dives into the details of the \$6 million development project on S.C. Highway 160. Readers were captivated by the promise of hand-cut steaks, fresh seafood, and gourmet bruschetta sandwiches adding flavor to the local dining scene. With site preparations underway and an opening targeted for late 2024, the community awaits these culinary additions with anticipation. Stay tuned for more updates on what's sure to be a new hotspot at Mills Crossing!

Another favorite among our readers was the heartwarming "Seasons for the Seasons on Fall Display at Christmas House" story. This article offers a touching look into the lives of the Matthews-befores family in Tega Cay, who transform their home into a beacon of Christmas cheer. Their commitment, stemming from Jeremy's challenging childhood, is a testament to the power of family and community support. Cover Story, See Page 3



Home Delivery

The Tega Cay Sun is proud to announce the creation of the monthly print edition. The printed paper will be available at Model A Brewing, the Shore Club and Knowledge Park.

In addition, home delivery is now available. For only \$25 per year, you can receive your copy of the Tega Cay Sun delivered right to your door, the first week of every month.

Sign up at tegacaysun.com/delivery

6 common tax mistakes for investors to avoid

by Michael Mann

The complexity and breadth of U.S. tax rules can be challenging for investors to navigate. While the intricate nature of the tax code means there is opportunity for investors to capture additional savings, there is also opportunity to make a mistake.

We will work with you and your tax professional to position your investment portfolio to help take advantage of the current tax code.

Here are six common tax mistakes to be aware of, although taxation is just one consideration when making investment decisions.

1. Missing out on savings from tax-advantaged accounts

From 401(k)s to Roth IRAs, there are a variety of tax-advantaged accounts that can help reduce the amount of taxes you owe on your investment earnings. With so many options, it can be difficult to determine which are best for your situation and how to utilize them for maximum tax efficiency.

Investment professionals can help you understand how to best use these accounts to your advantage.

Sign up for our newsletter at tegacaysun.com/newsletter

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COMING SOON

Ace Hardware coming to Gold Hill Road...

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Model A Brews best in Carolina...

Farm Fresh Carolinas D to Your Door

COMING SOON

Mr. Penny Pincher

Tech school students guaranteed transfer credits at Clemson, USC

Tea Cay Pilot Injured in Mooreville Plane Crash

Tilly Fitzgerald's Pot Roast Dinner

Tea Cay Resident, Peter Gramos, 62, was seriously injured when the small plane he was piloting crashed on Lee 11th in Mooreville, NC.

Tega Cay Takes Top Honors at Lake Norman Barefoot Tournament!

Thomas Hyslip, Editor

Photos Credit: Cornelius Today

Justin, 17, faced off against Blain, a nine-time champion, in the Open Division. With a daring flying backdoor kick start and unimpeachable skills, Justin pulled ahead, clinching an impressive 547 points compared to Blain's 551. This marks a significant victory for the young athlete, solidifying his place as a rising star.

The Men's Division saw another Tega Cay resident shine. 15-year-old Jackson Tiger put on a dazzling display of skill and grit, finishing second with 196 points (90 seconds and 130 start/brake points). His performance highlights the depth of talent in the local barefoot water skiing community.

Something the year'll see is a plethora of cheap collectible items, ranging from vintage postcards to old-fashioned tin signs. It's not necessarily surprising as Americans tend to get a little bit of Americana in their homes, and these items are perfect for those who love to display their patriotism.

Depending on the length of the cruise, you'll stay at a 4-star hotel along the way and on the way back to the port you'll stop in at a 5-star hotel. The cruise is a great way to see the world and enjoy the best of both worlds. If you're looking for a vacation that's both relaxing and exciting, this is the perfect choice for you.

North-Patterson Attorney & Consulting, they believe in our mission and have been instrumental in our success. We also extend our heartfelt thanks to our contributing sponsors. Dr. Bruce Strubbe for his thoughtful hospitality, Timmy Overmyer, who has been instrumental in our success, and the Carolina Woodcutters, who have supported us in our journey.

But it wasn't just the award-winning talent that drew the Tega Cay City Council members. The Tega Cay City Council members were also drawn to the Tega Cay City Council members who were instrumental in our success. We also extend our heartfelt thanks to our contributing sponsors. Dr. Bruce Strubbe for his thoughtful hospitality, Timmy Overmyer, who has been instrumental in our success, and the Carolina Woodcutters, who have supported us in our journey.

Heat up a heavy skillet to sizzle oven and use the meat on all sides until almost "burnt" looking. Leave the meat in the pan and add potatoes, carrots and onions. Add enough water or beef broth to cover most of the meat and vegetables. Add 1 bay leaf (optional) and 1 c. of coffee (optional).

Simmer 2 hours or bake at 300 for 5 hrs. <http://tegacaysun.com/recipes/>

Fort Mill High School Dominates at South Carolina Junior Varsity Wrestling

CONGRATULATIONS WRESTLING

JV STATE CHAMPIONS #WEARFORTMILL

Thomas Hyslip, Editor
Fort Mill High School dominated the South Carolina Junior Varsity Wrestling Championships, securing the team title with impressive wins, including two individual champions. Clover High School and Catawba Ridge High School finished in second and third place, respectively and also had two individual champions each.

Other York County high schools also participated, with Rock Hill at 16th place, York High School at 21st, Stoner Ford at 36th, and South Point at 49th.

Individual Winners:
113 weight class - Lincoln Marks, Fort Mill
130 weight class - Camden Moore, Clover
152 weight class - Xavier Gonzalez, Clover
170 weight class - Ryan Melby, Catawba Ridge

UPCOMING EVENTS 2024

FEB. 3rd 3rd Annual Polar Plunge! Join us in our partnership with the necessary, fostering awareness and inclusion. Help us raise money for the athletes of Special Olympics South Carolina! Most raise a minimum of \$50 to attend. 7:00am, Beach Club, Tega Cay.

City Council Meeting: City Council will meet at 7:00pm in the Council Chambers.

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about us

It started with a simple idea. Bring daily local news to our community, free of charge. We recognized that although there are several news outlets serving our area, their focus is primarily on national news while ignoring hyper-focused local news.

With this in mind, Thomas Hyslip started the Tega Cay Sun in June 2023. Launched as an online publication, a printed paper entered circulation starting in October 2023. The online version is updated daily while the monthly printed version is available in several locations throughout Tega Cay. Delivery to your door is also an option with home delivery.

The same concept to bring local daily news to the community was expanded to our neighbors in Fort Mill with the launch of the Fort Mill Beacon in January 2024. The online version is updated daily and focuses on news relevant to Fort Mill. A monthly print edition will be available in early Spring 2024. Keep an eye out for paper stands featuring our logo in public spaces around town.

YOUR AD
COULD BE
HERE

who we are

Unlike some monthly publications who solicit in Tega Cay and Fort Mill, we're local! We care about what happens in our community and want to partner with you so we can grow together.

We pledge to always offer our readers unbiased local news while providing our advertising partners a fair price for our services.



Thomas Hyslip

Thomas lives in Tega Cay with his wife and daughter. Tom is currently an Assistant Professor of Instruction in the Criminology Department at the University of South Florida. He received his Doctor of Science degree in Information Assurance from Capitol College in 2014. Prior to becoming a faculty member at USF, Tom served as a federal law enforcement officer for over 23 years specializing in Cybercrime investigations and digital forensics. His final law enforcement position was the Resident Agent in Charge of the Department of Defense, Defense Criminal Investigative Service (DCIS), Cyber Field Office. He was previously a Special Agent with the United States Secret Service and retired as a Colonel from the U.S. Army Reserve. Tom can beph text



Patrick Byrne

Patrick lives in Tega Cay with his wife and two daughters. After 25 years working for a Big 4 bank where he held multiple marketing/communication roles, he retired from the corporate world to pursue his passion for writing. An opportunity to partner with Tom and develop a local paper proved too enticing to turn down. Patrick is a graduate of Winthrop University where he majored in Communications.

pricing

Exact sizes not shown as ads can be sized to fit customer preference and/or space available.

Editors will work with you to accept an existing design or design an ad for you (\$100 fee).

Standard Ads & Packages (packages require a 3 month purchase)

Standard Ads	Online			Print			
Size	Banner Ad	Specialty	Business Spotlight	Banner Ad	Half Page Ad	Full Page Ad	Full Sponsorship
Pricing	\$50/Wk \$200/Mo	\$100	\$250	\$150/Mo	\$250/Mo	\$400/Mo	\$600
Format	PDF/JPG	n/a	n/a	PDF/JPG	PDF/JPG	PDF/JPG	PDF/JPG

Ad Packages	Online	Print	Other	Price
Gold	Banner Ad Facebook Feature Ad	n/a	n/a	\$100/mo (\$300)
Premier	Banner Ad Facebook Feature Ad	Banner Ad	n/a	\$200/mo (\$600)
Platinum	Banner Ad Facebook Feature Ad	Half Page Ad	Bi-weekly feature article	\$250/mo (\$750)

placement

Ads are placed within the print edition depending on sizing available and ad buy purchased. All ads are also featured on the back cover, which is printed in full color.

Once an ad is purchased, the business is posted on social media sites as a “new partner” of the Tega Cay Sun and/or Fort Mill Beacon.

Page 8 Advertise with The Tega Cay Sun patrickbyrne@tegacaysun.com January 2024

OBITUARIES

Diane DeQuinzio, Age 65



Diane DeQuinzio, 65, entered into eternal rest on January 6, 2024, surrounded by her devoted life partner of 32 years, Mary Tucker, and the rest of her family.

Constance Garbett Sixbey, Age 84



Constance Elizabeth Garbett Sixbey, age 84, of Tega Cay, passed away on Thursday, January 11, 2024, at The Wellmore in Tega Cay.

Paul C. Shilder, Age 81



Paul C. Shilder (81), originally from Grand Island, New York, lived in Tega Cay for the past thirteen years.

Harold G. Leighton, Age 90



Harold Gerard Leighton, 90, of Tega Cay, South Carolina, passed away peacefully in his sleep early on Monday, December 25, 2023, at Wellmore of Tega Cay.

WHY ADVERTISE ONCE A MONTH WHEN YOU COULD ADVERTISE EVERY DAY?

Get Started today!
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PatrickByrne@tegacaysun.com

Shadows of Doubt, Shadows of Ecstasy

A Book by Matthew H. Green



In the idyllic facade of Groves Hill, Nicholas Gowington's unwavering belief in intellect is shattered when darkness descends upon his family. Nicole, his headstrong daughter, unwittingly crosses paths with Stephen McFadden, setting off a chain of events that thrusts their lives into a maelstrom of secrets and despair.

The incompetent Sheriff Joseph Hanson arrests Albert Matterington, a peculiar photographer with a lip, and a chilling game of justice aligns with the truth. As chaos ensues and the town's secrets unravel, Nicholas, driven by shadows of doubt and guilt, confronts Albert in a desperate quest for answers. The ensuing tragedy catapults him into a nightmare of his own making.

In *Shadows of Doubt, Shadows of Ecstasy*, Matthew H. Green skillfully crafts a suspenseful narrative where lies lurk in plain sight, justice stands on a razor's edge, and the chilling truth emerges from the shadows, leaving readers breathless until the final revelation. Groves Hill's secrets are laid bare, but at what cost to Nicholas and his fractured family?

Order from Amazon today!



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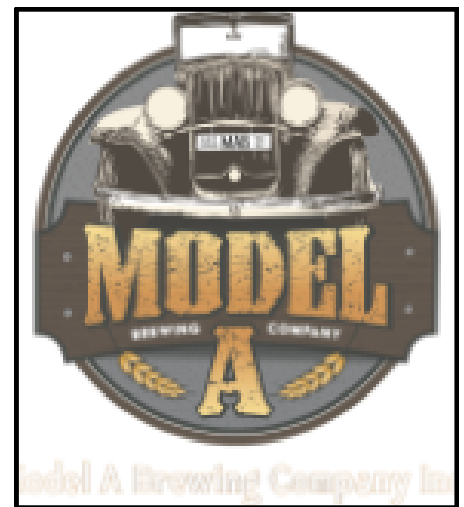
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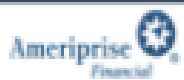

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